

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

OCT 1 1974

For Six Month Period Ending _____
(Insert date)

Name of Registrant VAN BRUNT & COMPANY,
ADVERTISING-MARKETING, INC.

Registration No. 1704

Business Address of Registrant 711 Third Avenue
New York, New York 10017

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

NO CHANGE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Stephanie Schwartz	Copywriter	6/7/74

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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
Erica Ress	142-10 Hoover Ave. Briarwood, N.Y. 11435	Copywriter	7/1/74

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

Chamber of Foreign Trade of the
German Democratic Republic
DDR-108 Berlin, Schadowstrasse 1

6/1/74

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Barbados Tourist Board	800 Second Ave., New York, N.Y.
Barbados Industrial Development Corp.	800 Second Ave., New York, N.Y.
Japan External Trade Organization (Inactive)	437 Fifth Ave., New York, N.Y.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☐ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE RIDER TO ITEM #11 ATTACHED

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☒ * No ☐ * (As defined by the United States Department of Justice Regulations, but the Registrant does not engage in any

true political activity for any of its foreign principals.)
If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
Apr.74/Sept.74	Barbados Tourist Board	Advertising	\$106,475.45
Apr.74/Sept.74	Barbados Industrial Development Corp.	Advertising	28,522.16
Apr.74/Sept.75	Chamber of Foreign Trade Of The German Democratic Republic	Advertising	12,412.64

Total \$147,410.25

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<u>Date</u>	<u>To Whom</u>	<u>Purpose</u>	<u>Amount</u>
<u>Barbados Tourist Board</u>			
<u>Apr.74-Sept.74</u>	Various suppliers of engravings, art, typography, proofs, etc. also to various media including newspaper travel supplements, travel and resort magazines and newspapers such as Policano/Rothholz, Modern Bride, Bride's Magazine, Travel Trade, Recommend, Black Enterprise, Incentive Travel Manager, Delegate, Int'l Hotel Directory, Amsterdam News, Miami Herald, New York News, Glamour, New York Magazine, Young Professional Group, Travel Agent, Herald American/Herald Advertiser, Boston Globe, Miami Herald, New York Times, Radio Stations WRFM, WRFM, WQXR, WNEW, WOR, WNBC, WBLS, WVNJ, WCBS, New Yorker Magazine, Travel Weekly, Essence Magazine, Caribbean Tourist Assoc.	Payment for advertising materials and supplies.	\$ 90,504.13
<u>Barbados Industrial Development Corp.</u>			
<u>Apr.74-Sept.74</u>	Various suppliers of engravings, art, typography, proofs, etc. also to various media including Policano/Rothholz, New York Times, Wall Street Journal, Examiner & Chronicle, Chicago Tribune, Post Intelligencer, Nation's Business.	Payment for advertising materials and supplies.	\$ 24,243.84
<u>Chamber of Foreign Trade of the German Democratic Republic DDR</u>			
<u>Apr.74-Sept.74</u>	Various suppliers of photoprints, photostats, printing and direct mail services, etc.	Payment for advertising materials, supplies and services.	\$ 10,550.74

Total

\$125,298.71

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ * No ☐ *As defined by the United States Department of Justice Regulations, but the Registrant does not engage in any true political activity for any IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V. of its foreign principals.)

17. Identify each such foreign principal.

Barbados Tourist Board
Barbados Industrial Development Corp.
Chamber of Foreign Trade of the
German Democratic Republic DDR

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

Apr.74/Sept.74 Barbados Tourist Board \$ 106,475.45

Apr.74/Sept.74 Barbados Industrial Development Corp. 28,522.16

June 74/Sept.74 Chamber of Foreign Trade of German Dem. Rep. 12,412.64

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☒ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) NONE

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☒ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) Magazines - Publicity Releases

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) NONE

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☒ Will file Form DJ-306 shortly
Exhibit B⁷ Yes ☐ No ☒ Will file Form DJ-304 shortly

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒ NONE

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

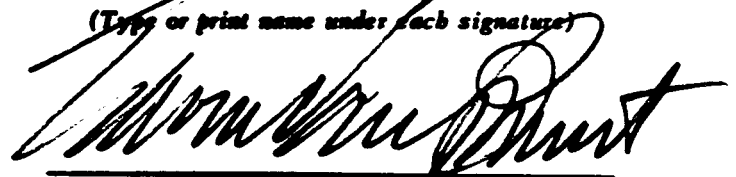
Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Edwin Van Brunt
Executive Vice President

Subscribed and sworn to before me at New York City, New York

this 14th day of September, 19 74



(Signature of notary or other officer)
DOROTHY M. NEIDECKER
Notary Public, State of New York
No. 41-2858850
Qualified in Queens County
Commission Expires March 30, 1975

My commission expires _____, 19 _____

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.

RIDER TO ITEM # 11 (a)

BARBADOS TOURIST BOARD

Magazine and newspaper advertising produced and placed in such newspapers as Amsterdam News, Miami Herald, New York News, Herald American/Herald Advertiser, Boston Globe, Miami Herald, New York Times; such magazines as Modern Bride, Bride's Magazine, Travel Trade, Recommend, Black Enterprise, Incentive Travel Manager, Delegate, Int'l Hotel Directory, Glamour Magazine, New York Magazine, Young Professional Group, Travel Agent, New Yorker Magazine, Travel Weekly, Essence Magazines; such radio stations as WRFM, WRFM, WQXR, WNEW, WOR, WNBC, WBLS, WNJ and WCBS.

Examples of advertisements attached hereto.

RIDER TO ITEM # 11 (b)

BARBADOS INDUSTRIAL DEVELOPMENT CORP.

Produced and placed advertisements directed to the business community to encourage interest in the establishment of small business and industrial plants within Barbados. Media schedule included The New York Times, Wall Street Journal, Examiner & Chronicle, Chicago Tribune, Post Intelligencer and Nation's Business.

Examples of advertisements attached hereto.

RIDER TO ITEM # 11 (c)

Chamber of Foreign Trade of the
German Democratic Republic

Produced 12-page invitation, speech cover, reply cards
and envelopes.

Example of above attached.

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

RECEIVED
DEPARTMENT OF JUSTICE

OCT 23 10 37 AM '74

The Department records list active short form registration statements for the following persons of your organization filed on the date indicated by each name. Please show below whether each person is still functioning in the same capacity directly on behalf of the foreign principal. If not, show date of termination.

Van Brunt & Company, Advertising-Marketing, Inc.
Reg. No. 1704

ACTIVE?

IF YES -
ANY MAJOR
CHANGES?

IF NO
DATE
ENDED

Yes? No?

Yes? No?

Robert J. Ricglane	Filed 4/20/71 Media Exec.	X				
William I. Sanders	Filed 4/20/71 Production Mgr.	X				
John C. Salayi	Filed 3/4/71 Artist	X				
Albert D. Van Brunt	Filed 4/20/71 Executive	X				
William V. Ricglane	Filed 4/20/71 Account Exec.	X				
Stephanie Schwarz	Filed 9/4/73 Copywriter		X			6/7/74
James Trippler	Filed 9/4/73 Art Director	X				
Alfred Zerries	Filed 9/4/73 Art Director	X				
Jean Zerries	Filed 9/4/73 Copy Director	X				

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not as yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal.)

Name	Function	Date Hired
Erica Ress	Copywriter	7/1/74

SHORT-FORM REGISTRATION INFORMATION SHEET

SECTION A

RECEIVED
DEPARTMENT OF JUSTICE

OCT 25 10 37 AM '74

The Department records list active short form registration statements for the following persons of your organization filed on the date indicated by each name. Please show below whether each person is still functioning in the same capacity directly on behalf of the foreign principal. If not, show date of termination.

Van Brunt & Company, Advertising-Marketing, Inc.
Reg. No. 1704

ACTIVE? IF YES - IF NO
ANY MAJOR DATE
CHANGES? ENDED
Yes? No? Yes? No?

Robert J. Ricglane	Filed 4/20/71 Media Exec.	X				
William I. Sanders	Filed 4/20/71 Production Mgr.	X				
John C. Salayi	Filed 3/4/71 Artist	X				
Albert D. Van Brunt	Filed 4/20/71 Executive	X				
William V. Ricglane	Filed 4/20/71 Account Exec.	X				
Stephanie Schwarz	Filed 9/4/73 Copywriter		X			6/7/74
James Trippler	Filed 9/4/73 Art Director	X				
Alfred Zerries	Filed 9/4/73 Art Director	X				
Jean Zerries	Filed 9/4/73 Copy Director	X				

SECTION B

In addition to those persons listed in Section A, list below all current employees rendering services directly on behalf of the foreign principal(s) who have not as yet filed short-form registration statements. (Do not list clerks, secretaries, typists or employees in a similar or related capacity. If there is some question as to whether an employee has an obligation to file a short-form, please address a letter to us describing the activities and connection with the foreign principal.)

Name	Function	Date Hired
Erica Ress	Copywriter	7/1/74

Signature:

[Handwritten Signature]
[Handwritten Title]

Date:

[Handwritten Date]
7/1/74

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

RECEIVED
DEPT. OF JUSTICE
OCT 25 10 31 AM '74
REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in duplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form DJ-302 - Supplemental Statement):

Yes X or No


(If your answer to question 1 is "Yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes or No

(If your answer to Question 2 is "Yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)


Signature


Date

Edwin Van Brunt
Please type or print name of
signatory on the line above

Executive Vice President
Title